

ILLUSTRATION⁺

portfolio

× Robin Pérez



artist · designer · explorer

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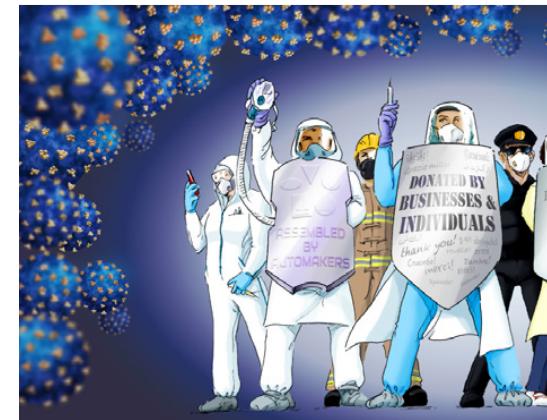
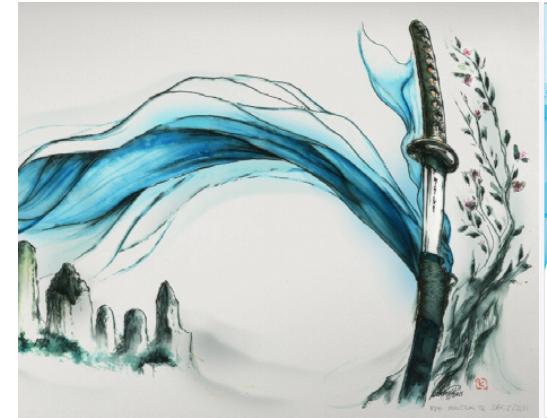
水彩画からデジタルイラストまで



Illustration

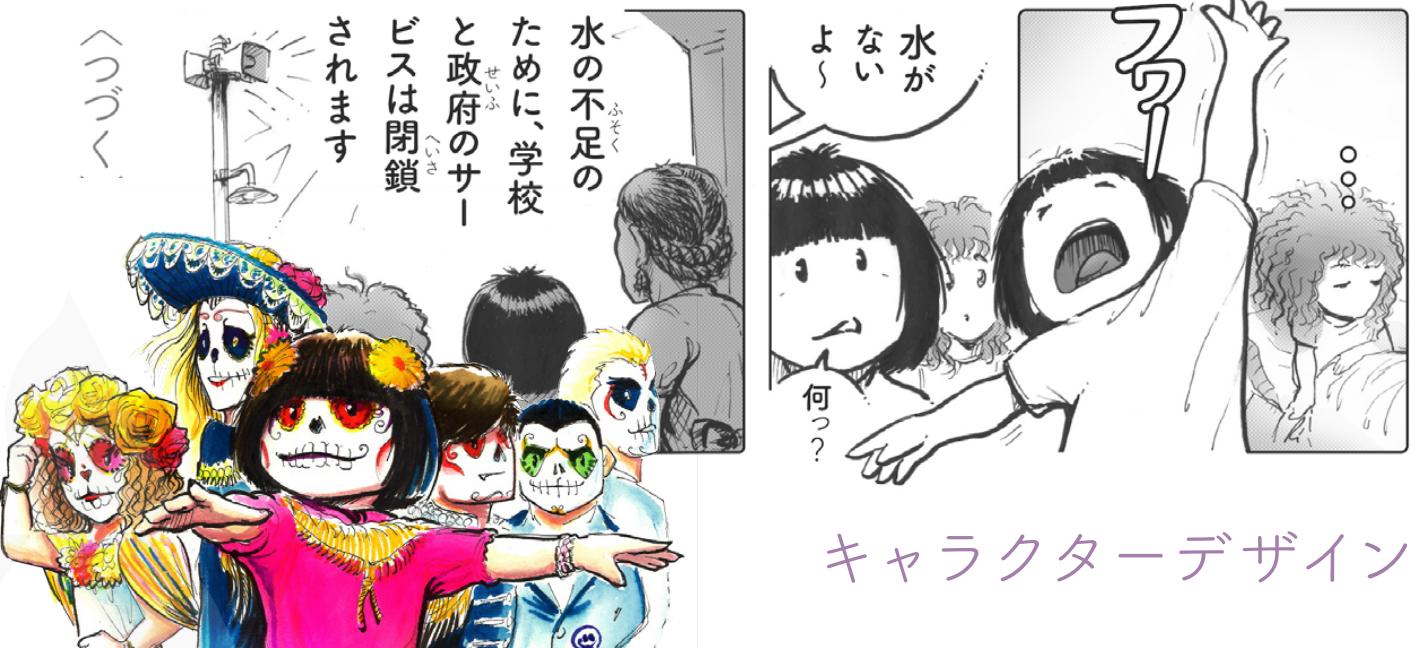
Remember the carefree joy of drawing as a kid? I still feel that way—gray hairs and all. Grabbing pencils or brushes and getting lost in the process while the hours fly by is still a blast (espresso definitely helps).

Custom illustrations can really set your project apart, whether it's a watercolor painting, detailed line art, or a digital rendering. Give it a try.





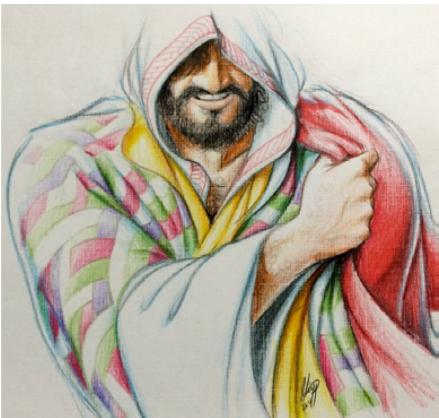
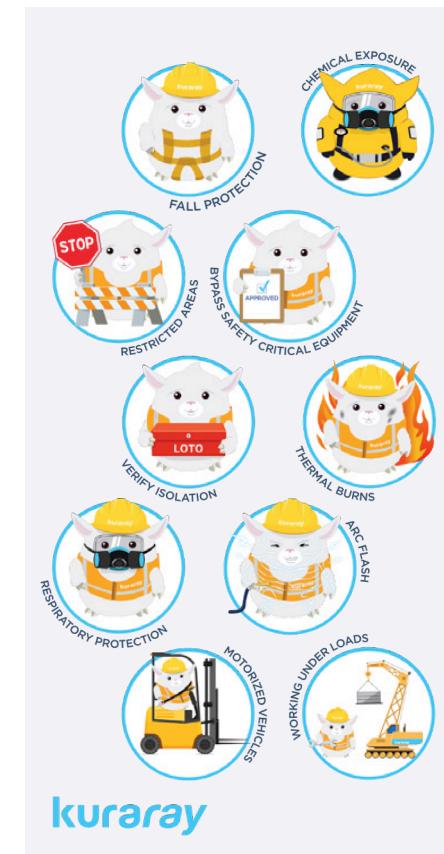
水なし
without water



Character Design & Storytelling

A big part of my illustration work focuses on character design and storytelling. I create original characters, custom variations of existing ones, and the environments around them, drawing inspiration from manga and comic styles. I also design custom book illustrations and cover art that help bring stories to life.

- ▶ new character creation
- ▶ existing character mods
- ▶ story adaptations
- ▶ book illustration
- ▶ multiple styles
- ▶ fan art



opuscoli
e volantini



Graphic Design

With over twenty years of hands-on experience as a graphic designer, I help businesses create distinctive, memorable brands and marketing materials. Over the past two decades, I've designed complete corporate identity systems and nearly every type of physical promotional piece imaginable—from small postcards to full catalogs, and from single-page ads to complete magazines.

- ▶ logos / branding
- ▶ brochures / flyers
- ▶ catalogs / sale sheets
- ▶ advertising
- ▶ presentation folders
- ▶ postcards / mailers
- ▶ magazines

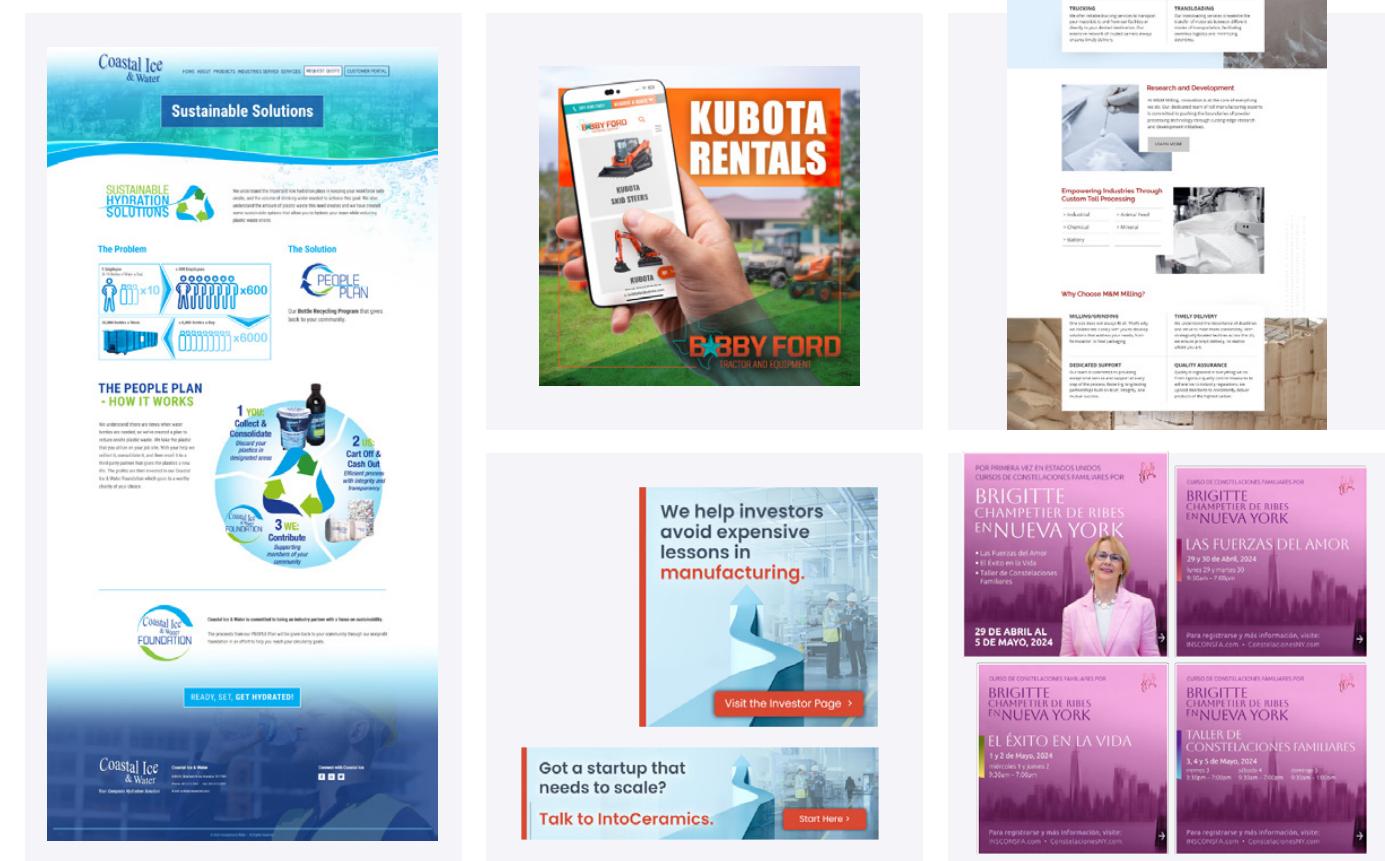




Web Design & Social Media

I design clean, good-looking, SEO-friendly websites, and I'm happy to improve or build onto what you already have. Most of my recent work is in WordPress, so updating content is simple—whether you do it yourself or want me to handle it.

I also help with social media by creating eye-catching visuals, clear messaging, and easy-to-use Canva templates you can reuse anytime.





PACKAGING DESIGN



Beyond Printed Pages

Packaging, Signage, Environmental & More

Yes, I've worked in designing way more than just flat pages; here's a partial list.

- ▶ billboards
- ▶ trade show booths
- ▶ environmental signs
- ▶ banners / flags
- ▶ office signage
- ▶ table & counter wraps
- ▶ vehicle wraps
- ▶ tents / pop-ups
- ▶ packaging design
- ▶ labels
- ▶ posters
- ▶ much more





A little about Robin Pérez

Graphic artist, designer, world explorer. Born and raised in Havana, Cuba, polished in Miami (Florida) and later, in Big Ol' Texas; currently rooted in Houston, but who knows for how long since he loves traveling the world and imagines himself living at every beautiful place he comes across.

With a career in graphic design spanning over two decades and a few design awards thrown in, he is passionate about serving others with his skills. His services are available through his design consultancy.

Enjoys learning foreign languages, although it is hard to even understand what he says in his native Spanish.

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